



# FFTC COMMUNITY IMPACT FUNDS

Community foundations – like Foundation For The Carolinas – were created by and for the people of a community, to ensure ongoing financial support for local needs over time. By supporting an FFTC Community Impact Fund now or with a planned gift, you can entrust FFTC to address evolving community needs and opportunities.

*As the ancient philosopher Heraticlus famously said, “There is nothing permanent except change.”*

*This statement holds true when it comes to philanthropy and presents donors with a challenge: how can you ensure your charitable donations address the most important issues of today?*

*And how can you ensure future gifts stand the test of time as needs evolve, even after your lifetime?*

*By making an unrestricted gift to an FFTC Community Impact Fund, you can ensure permanent, strategic support for the causes you value, even as needs and nonprofits change over time.*

## Contact us today:

### Visit

220 North Tryon Street  
Charlotte, NC 28202

### Call

704.998.6412

### Email

philanthropy@fftc.org

### Learn more

www.fftc.org



## Address Today’s Urgent Issues

Unrestricted funds allow FFTC to be nimble and strategic in addressing community needs. Grants may provide time-sensitive emergency funding for urgent issues, or can offer seed funding to innovative opportunities and transformational initiatives.

You can provide critical, unrestricted support for changing community needs by giving to an **FFTC Community Impact Fund** that aligns with your charitable interests.

## Plan for Tomorrow’s Evolving Needs

As time passes, our region’s most compelling issues will evolve. By leaving an unrestricted planned gift to an **FFTC Community Impact Fund**, you can ensure permanent, strategic support for the causes you most value, even as the charitable landscape shifts.

## Our Grantmaking Expertise

Since 1958, FFTC has served as a civic leader, catalyzing positive change in our region. We facilitate grantmaking programs throughout our 13-county region, while also responding to our region’s needs through various funds and partnerships.

Our internal grantmaking teams and volunteer leaders study our most critical issues, identify key opportunities and award grants to local nonprofits.

Below are just a few examples of how your community foundation responds to local needs.



### Urgent Needs

When a local women’s shelter needed new bedding due to an insect infestation, FFTC provided an immediate grant and attracted other funders to quickly address the crisis.



### Critical Issues

In 2019, FFTC invested \$5 million to address our community’s affordable housing crisis, attracting an additional \$270 million in grants, reduced lending, land donations and other support.



### Transformational Opportunities

To preserve green space throughout the region, FFTC funded the initial study, convened leaders and raised additional funding to support the Carolina Thread Trail, resulting in plans for 1,500 miles of trails across 15 counties.

## Together, We Can Maximize Investments and Outcomes

This work is entirely made possible by donors like you. You can provide critical, unrestricted support for changing community needs, and we will transform your targeted investment into philanthropic impact.

# Our Community, Your Impact.

**FFTC Community Impact Funds** provide permanent, strategic support for vital causes in our community. Donate today, or entrust a portion of your charitable legacy plan to an endowed fund that aligns with your values. Leverage FFTC's discretionary grantmaking expertise and knowledge of local issues to make smart, strategic investments in our community's future.



## Health and Human Services

Enable community members to lead safe, equitable and healthy lives

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## Education and Youth Development

Ensure opportunities for children and adults to achieve their full potential

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## Arts and Culture

Sustain a thriving arts community and preserve our region's diverse culture

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## Environmental Sustainability

Protect natural resources and address environmental issues in our region and beyond

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## Animal Welfare

Support the well-being of our companion animals

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## Evolving Needs and Opportunities

Spearhead civic leadership efforts in our region, respond to disasters and other unexpected needs, and leverage opportunities in our community

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## Affordable Housing

Provide safe, stable housing for individuals and families throughout our region

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## Your FFTC

Ensure your community foundation's future sustainability and ability to serve our region by providing unrestricted support